

The National Arts Club Community Day

DATE: Saturday, September 13, 2025

LOCATION: New York, New York, US

Event Description

The National Arts Club Community Day is a premier expos event in New York. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,643 people

Event ID: BcfQKnu4PUFb3rtFqX

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 657 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.