

THE NAMELESS STAR Musical - AÄNCt8Cp

DATE: Thursday, September 18, 2025
LOCATION: Strathfield, New South Wales, AU

Event Description

THE NAMELESS STAR Musical - AÄNCt8Cp; A At+ÄÄ/AÔ A / At AT AD is a premier performing-arts event that attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 37/100
Expected Attendance: 217 people
Event ID: 9G6qVHy6AdigQvfbV

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 87 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.