

The Music of Hans Zimmer - A Celebration of Film Music

DATE: Tuesday, January 6, 2026
LOCATION: Gent, Vlaanderen, BE

Event Description

The Music of Hans Zimmer - A Celebration of Film Music is a premier performing-arts event in Gent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 47/100
Expected Attendance: 698 people
Event ID: EQhUNFuKAvQRcRtdrt

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 279 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.