

THE MUSIC FROM THE ROCK OPERAS TOMMY & QUADROPHENIA by THE WHO

DATE: Saturday, October 4, 2025
LOCATION: Örebro, Örebro län, SE

Event Description

THE MUSIC FROM THE ROCK OPERAS TOMMY & QUADROPHENIA by THE WHO is a premier concerts event in Örebro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 53/100

Expected Attendance: 1,476 people

Event ID: A5rWWN3vMnyL8SMx6q

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 590 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.