

The Mixx Up @ Bayside Clam Bar

DATE: Friday, August 15, 2025
LOCATION: East Islip, New York, US

Event Description

The Mixx Up @ Bayside Clam Bar is a premier performing-arts event in East Islip. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 31/100

Expected Attendance: 115 people

Event ID: 8zchu8x7sUs4ovcxmy

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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