

The Mike Brown Experience: Live Music & More

DATE: Saturday, August 16, 2025
LOCATION: Windsor, England, GB

Event Description

The Mike Brown Experience: Live Music & More is a premier conferences event in Windsor. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 105 people

Event ID: GA7nTJH3j3nYivf9a5

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 42 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.