The Michael Ellis Experience Melbourne 2025

DATE: Thursday, October 16, 2025
LOCATION: West Footscray, Victoria, AU

Event Description

The Michael Ellis Experience Melbourne 2025 is a premier conferences event in West Footscray. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 42/100
Expected Attendance: 400 people
Event ID: 4LxvYQsUXd3DoRboBT

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 160 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.