

THE MENOPARTY!!!

DATE: Sunday, September 28, 2025
LOCATION: Okanagan-Similkameen D, British Columbia, CA

Event Description

THE MENOPARTY!!! is a premier conferences event in Okanagan-Similkameen D. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 37/100
Expected Attendance: 219 people
Event ID: ET5CgE2Lwd7t3GwuWT

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
