

THE MEN OF SOUL AT THE HEMPSTEAD SUMMER CONCERT SERIES

DATE: Tuesday, August 19, 2025
LOCATION: Massapequa, New York, US

Event Description

THE MEN OF SOUL AT THE HEMPSTEAD SUMMER CONCERT SERIES is a premier festivals event in Massapequa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 318 people

Event ID: 7bbMg8RF3Ekd6zxVXs

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 127 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
