

The MDEC-Certified AI Future: An Arvia & Bizcore Showcase

DATE: Wednesday, September 3, 2025
LOCATION: Putrajaya, Wilayah Persekutuan Putrajaya, MY

Event Description

The MDEC-Certified AI Future: An Arvia & Bizcore Showcase is a premier expos event in Putrajaya. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 52/100
Expected Attendance: 1,279 people
Event ID: 7mZHTXEuNFKomwmUML

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 512 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
