

The Master's Day 2025 - Promoting health and wellness for older adults

DATE: Saturday, September 13, 2025
LOCATION: Dublin 12, County Dublin, IE

Event Description

The Master's Day 2025 - Promoting health and wellness for older adults is a premier conferences event in Dublin 12. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 29/100

Expected Attendance: 94 people

Event ID: BczoD4e3AQ2sQYHkDx

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 38 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
