

# The Marquee Club All Star Band – Live at The Cart & Horses

DATE: Friday, August 22, 2025  
LOCATION: London, GB

---

## Event Description

The Marquee Club All Star Band – Live at The Cart & Horses is a premier concerts event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 35/100  
**Expected Attendance:** 182 people  
**Event ID:** HD4yJ9hSqmtwjyLJHZ

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 73 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*