

The Mallee Limited to Manangatang touring to Outback Victoria or attending the Manangatang Cup

DATE: Thursday, October 9, 2025
LOCATION: Docklands, Victoria, AU

Event Description

The Mallee Limited to Manangatang touring to Outback Victoria or attending the Manangatang Cup is a premier festivals event in Docklands. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 47/100
Expected Attendance: 690 people
Event ID: NTCLV7WhW5BnxBVZo4

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 276 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/the-mallee-limited-to-manangatang-touring-to-outback-victoria-or-attending-the-manangatang-cup>

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