

The Magic of Tomorrowland at Hero Dome

DATE: Friday, November 21, 2025
LOCATION: Huang Pu Qu, Shang Hai Shi, CN

Event Description

The Magic of Tomorrowland at Hero Dome is a premier festivals event in Huang Pu Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 47/100

Expected Attendance: 744 people

Event ID: HMFU4qKPA2WBG7LHG8

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 298 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.