

The Luxury Winter Edit – A Curated Fashion & Lifestyle Exhibition

DATE: Saturday, November 22, 2025
LOCATION: Zürich, Zürich, CH

Event Description

The Luxury Winter Edit – A Curated Fashion & Lifestyle Exhibition is a premier expos event in Zürich. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,340 people

Event ID: uaorbk95Wz73wWRDzs

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 536 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
