

The Lovely Tour in Whang &V•

DATE: Wednesday, November 19, 2025
LOCATION: Whang &V'Â æ÷ thland Region, NZ

Event Description

The Lovely Tour in Whang &V• is a premier festivals event in Whang &V'à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 224 people

Event ID: GbgpSYKEGUADJcP24

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.