

The Lion King at First Interstate Center for the Arts

DATE: Tuesday, February 10, 2026
LOCATION: Spokane, Washington, US

Event Description

The Lion King at First Interstate Center for the Arts is a premier performing-arts event in Spokane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 55/100
Expected Attendance: 1,742 people
Event ID: 7X3CJyrnuUFf7WXVzd

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 697 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
