

# THE LIGHTHOUSE Every Sunday // Hip Hop

DATE: Sunday, October 26, 2025  
LOCATION: London, England, GB

---

## Event Description

THE LIGHTHOUSE Every Sunday // Hip Hop is a premier community event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 30/100  
**Expected Attendance:** 100 people  
**Event ID:** 4BderPJ8X99q9pJtHg

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/the-lighthouse-every-sunday-hip-hop>

Document generated on 6/4/2026, 3:40:57 AM