

The Light House Music Festival "Takin+² —B Fò the Streets"

DATE: Saturday, August 30, 2025
LOCATION: Los Angeles, California, US

Event Description

The Light House Music Festival "Takin+^o It to the Streets" is a premier festivals event in Los Angeles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 47/100

Expected Attendance: 719 people

Event ID: 7SSihw4Lu3G2La3sKv

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 288 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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