

The Legacy Loop 5K at Chocolate City Criterium

DATE: Sunday, August 17, 2025
LOCATION: Washington, District of Columbia, US

Event Description

The Legacy Loop 5K at Chocolate City Criterium is a premier sports event in Washington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 33/100

Expected Attendance: 134 people

Event ID: EgrxjRXzmaJ9nQehdS

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.