

The King Of Pop Show - Michael Jackson Live Concert Experience

DATE: Friday, October 24, 2025
LOCATION: Sydney, New South Wales, AU

Event Description

The King Of Pop Show - Michael Jackson Live Concert Experience is a premier concerts event in Sydney. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 52/100
Expected Attendance: 1,315 people
Event ID: G8EP8yj22uu3sPosdF

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 526 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
