

THE KING IS BACK – THAI HOANG - VIET PHO 2

DATE: Friday, September 12, 2025
LOCATION: Yagoona, New South Wales, AU

Event Description

THE KING IS BACK – THAI HOANG - VIET PHO 2 is a premier performing-arts event in Yagoona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 46/100

Expected Attendance: 603 people

Event ID: 3JcxFK7RJUF9kS5Skz

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 241 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
