

# The Kik, NAFT, and The Vices

DATE: Thursday, September 11, 2025

LOCATION: Tiel, Gelderland, NL

## Event Description

The Kik, NAFT, and The Vices is a premier festivals event in Tiel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 53/100

**Expected Attendance:** 1,464 people

**Event ID:** CLV FY68a6doNqERBKD

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 586 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*