

The Keith Dozier Band Live at Admiral Pub

DATE: Friday, August 15, 2025
LOCATION: Knoxville, Tennessee, US

Event Description

The Keith Dozier Band Live at Admiral Pub is a premier concerts event in Knoxville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 169 people

Event ID: DjQgxPQMVPPrAB8uP8q

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 10:00:11 AM