

# THE JUDGEFORD MEMORIAL AMBROSE TOURNAMENT Playing for the Twiss Wharakura Memorial Trophy

DATE: Saturday, October 25, 2025  
LOCATION: Judgeford, Wellington Region, NZ

---

## Event Description

THE JUDGEFORD MEMORIAL AMBROSE TOURNAMENT Playing for the Twiss Wharakura Memorial Trophy is a premier sports event in Judgeford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 30/100  
**Expected Attendance:** 100 people  
**Event ID:** Bd9Dj66BDJs7z6VKj6

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/the-judgeford-memorial-ambrose-tournament-playing-for-the-twiss-wharakura-memorial-trophy>

Document generated on 6/4/2026, 1:23:23 PM