

The JP Hoe Hoe Hoe Holiday Show, Presented by Winnipeg Folk Festival

DATE: Friday, December 19, 2025
LOCATION: Winnipeg, Manitoba, CA

Event Description

The JP Hoe Hoe Hoe Holiday Show, Presented by Winnipeg Folk Festival is a premier festivals event in Winnipeg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,580 people

Event ID: 92F5J2UWhHYMrmwwXS

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 632 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
