

The Jam'd In Concert - The UK's Premier Jam Tribute Act

DATE: Friday, October 31, 2025
LOCATION: Truro, England, GB

Event Description

The Jam'd In Concert - The UK's Premier Jam Tribute Act is a premier community event in Truro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 38/100

Expected Attendance: 250 people

Event ID: E4mBamoUHR3gi3cMnx

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.