

# The Jake Leg Jug Band

DATE: Wednesday, September 10, 2025

LOCATION: King's Bromley, England, GB

## Event Description

The Jake Leg Jug Band is a premier concerts event in King's Bromley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 29/100

**Expected Attendance:** 93 people

**Event ID:** 9b3nbhEEseURJoHs5A

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 37 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/the-jake-leg-jug-band>

Document generated on 6/4/2026, 7:55:36 AM