

The Iridium Collective at Bethel Chapel Cafe

DATE: Friday, September 12, 2025
LOCATION: Pontrhydyfen, Wales, GB

Event Description

The Iridium Collective at Bethel Chapel Cafe is a premier performing-arts event in Pontrhydyfen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 35/100

Expected Attendance: 184 people

Event ID: qqW4daUP3aeAgPXmrC

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 74 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.