

The International Gem & Jewelry Show - Chantilly, VA (August 2025)

DATE: Saturday, August 16, 2025
LOCATION: Chantilly, Virginia, US

Event Description

The International Gem & Jewelry Show - Chantilly, VA (August 2025) is a premier expos event in Chantilly. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 70/100
Expected Attendance: 10,000 people
Event ID: Lcez3cqjEXpAJpZTWD

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
