

The International Conference on Cloud Computing, Big Data Application and Software Engineering

DATE: Friday, October 24, 2025
LOCATION: Cheng Du Shi, Si Chuan Sheng, CN

Event Description

The International Conference on Cloud Computing, Big Data Application and Software Engineering is a premier conferences event in Cheng Du Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 42/100
Expected Attendance: 418 people
Event ID: A8HZDskjyJS3BAuEFd

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 167 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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