

# The Inklings Writers' Workshop

DATE: Wednesday, August 13, 2025

LOCATION: Brunswick, Maine, US

---

## Event Description

The Inklings Writers' Workshop is a premier community event in Brunswick. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 35/100

**Expected Attendance:** 178 people

**Event ID:** EFMMnZ7rV4msRFgK4e

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 71 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*