

The Impossible Green - Rocktoberfest på Kred

DATE: Friday, October 24, 2025
LOCATION: Brønnøysund, Nordland, NO

Event Description

The Impossible Green - Rocktoberfest på Kred is a premier performing-arts event in Brønnøysund. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: AboyiH7JY3P57vHCXM

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.