# The Hush-Hush Cabaret

DATE: Thursday, August 14, 2025
LOCATION: Spring, Texas, US

## Event Description

The Hush-Hush Cabaret is a premier performing-arts event in Spring. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts
**Importance Rank:** 36/100
**Expected Attendance:** 200 people
**Event ID:** eHfaDNTJoJJcbRKBst

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 80 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*