

THE HOUNDS / VFW POST 8483 20th CAR SHOW / 8-16-25

DATE: Saturday, August 16, 2025
LOCATION: Madison, Wisconsin, US

Event Description

THE HOUNDS / VFW POST 8483 20th CAR SHOW / 8-16-25 is a premier expos event in Madison. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 37/100

Expected Attendance: 230 people

Event ID: 4U4ueQQPYp5XDRs66E

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 92 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
