

The Horgan Brothers: The Irish Lumières with Darina Clancy

DATE: Thursday, October 16, 2025
LOCATION: Dublin 20, County Dublin, IE

Event Description

The Horgan Brothers: The Irish Lumières with Darina Clancy is a premier conferences event in Dublin 20. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: G9pbZppXapMkGuhycf

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
