

The Hoosiers, Kid Kapichi, Chesney Hawkes, and Tom Dobb

DATE: Wednesday, August 20, 2025
LOCATION: Alcester, GB

Event Description

The Hoosiers, Kid Kapichi, Chesney Hawkes, and Tom Dobb is a premier festivals event in Alcester. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 55/100

Expected Attendance: 1,755 people

Event ID: 77Jpu8mK7neVKdPrLp

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 702 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.