

# THE HOLLOW-Romance and Murder!!!!

## Agatha Christie

DATE: Wednesday, October 1, 2025  
LOCATION: Victoria, British Columbia, CA

---

### Event Description

THE HOLLOW-Romance and Murder!!!! Agatha Christie is a premier performing-arts event in Victoria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** performing-arts  
**Importance Rank:** 39/100  
**Expected Attendance:** 281 people  
**Event ID:** HUTqe99GgBu3yoP5Vd

### Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 112 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---