

The High Street Drifters + Charley Castle & the Boys in the Well

DATE: Tuesday, October 14, 2025
LOCATION: Marrickville, New South Wales, AU

Event Description

The High Street Drifters + Charley Castle & the Boys in the Well is a premier festivals event in Marrickville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 34/100

Expected Attendance: 161 people

Event ID: 4q5hYmysdeAjp9mKKP

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 64 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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