

# The Henry Lawson Festival AGM and Ordinary Meeting

DATE: Tuesday, September 9, 2025  
LOCATION: Grenfell, New South Wales, AU

## Event Description

The Henry Lawson Festival AGM and Ordinary Meeting is a premier festivals event in Grenfell. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 40/100

**Expected Attendance:** 305 people

**Event ID:** 6Win55pZagQTr2bjMh

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 122 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*