

# The Harlem Globetrotters 100 Year Tour

DATE: Saturday, January 3, 2026  
LOCATION: Bemidji, Minnesota, US

## Event Description

The Harlem Globetrotters 100 Year Tour is a premier concerts event in Bemidji. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 65/100

**Expected Attendance:** 5,800 people

**Event ID:** 7Jf98AZwcQRUVAFBRi

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,320 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*