

The Haka Party Incident By Katie Wolfe

DATE: Friday, October 17, 2025
LOCATION: Wellington, Wellington Region, NZ

Event Description

The Haka Party Incident By Katie Wolfe is a premier performing-arts event in Wellington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 39/100
Expected Attendance: 278 people
Event ID: EYJkfYdpXhC2kys007

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 111 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.