

The Gympie Disability & Aged Care Expo

DATE: Wednesday, September 24, 2025
LOCATION: Gympie, Queensland, AU

Event Description

The Gympie Disability & Aged Care Expo is a premier expos event in Gympie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 48/100
Expected Attendance: 822 people
Event ID: BACxCyrqguA8MdU5o3

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 329 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
