

THE GRIEF RECOVERY METHOD® - Free Informational Session

DATE: Sunday, September 28, 2025
LOCATION: Santa Fe, New Mexico, US

Event Description

THE GRIEF RECOVERY METHOD® - Free Informational Session is a premier community event in Santa Fe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 39/100
Expected Attendance: 267 people
Event ID: EYBwTUbcxhFEh9Q8dQ

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 107 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
