

The Great Pages Circus is coming to Bad Axe, MI

DATE: Saturday, August 23, 2025
LOCATION: Bad Axe, Michigan, US

Event Description

The Great Pages Circus is coming to Bad Axe, MI is a premier expos event in Bad Axe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 34/100

Expected Attendance: 153 people

Event ID: 6LuVU5r4webFWZpGhW

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 61 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.