

THE GRATEFUL DEAD MOVIE - 2025 Meet-Up!

DATE: Thursday, August 14, 2025
LOCATION: Huntington, New York, US

Event Description

THE GRATEFUL DEAD MOVIE - 2025 Meet-Up! is a premier concerts event in Huntington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 32/100

Expected Attendance: 121 people

Event ID: McdFGvZzVBgbE8DmVJ

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
