

The Grandsons • Remember Matt Sedgley @Hank Dietle's Tavern

DATE: Thursday, August 14, 2025
LOCATION: Rockville, Maryland, US

Event Description

The Grandsons • Remember Matt Sedgley @Hank Dietle's Tavern is a premier performing-arts event in Rockville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 36/100

Expected Attendance: 208 people

Event ID: BRWN2L7UDte4JnVFGX

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 83 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.