

The Golden Thread - Revelations - Closing Event

DATE: Sunday, October 12, 2025
LOCATION: Mermaid Beach, Queensland, AU

Event Description

The Golden Thread - Revelations - Closing Event is a premier expos event in Mermaid Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 47/100
Expected Attendance: 702 people
Event ID: DCcuKi9WMZCV4oD78p

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 281 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
