

The Go Twos - Rosie McDonald, Nigel Lever, Ann Palumbo, Quentin Fraser -BYO Venue - Helpers Needed

DATE: Friday, October 3, 2025
LOCATION: New Lambton, New South Wales, AU

Event Description

The Go Twos - Rosie McDonald, Nigel Lever, Ann Palumbo, Quentin Fraser -BYO Venue - Helpers Needed is a premier festivals event in New Lambton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 37/100
Expected Attendance: 219 people
Event ID: GWesjpbLEepH5xug9E

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.