

The Global Sustainability Expo

DATE: Tuesday, November 25, 2025
LOCATION: Riyadh, Riyadh Province, SA

Event Description

The Global Sustainability Expo is a premier expos event in Riyadh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 64/100

Expected Attendance: 4,805 people

Event ID: gX9iQ8aAqU3ZRMDVRW

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,922 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.